



The Entertainment Industry 'N (Chai) Recommended Actions

As a leader in the entertainment and music industry, I pledge to support the implementation of the following 18 actions at my company or place of business:

1. **Share, portray, and present** accurate information about Jews, Judaism, Israel, and the threat of antisemitism.
2. **Promote** antisemitism education to avoid and/or prevent the use of antisemitic tropes and conspiracy theories in all entertainment content.
3. **Include** Jews as instructors in DEI training and ensure talent, writers, producers, and others participate.
4. **Allow** the establishment of Jewish employee committees, resources, or affinity groups at all entertainment companies.
5. **Partner** with established, non-partisan, Jewish organizations to ensure that company-wide initiatives -such as programs, trainings, campaigns, and/or other efforts- incorporate Jewish concerns.
6. **Work** with company leadership to speak out and publicly condemn antisemitism when appropriate.
7. **Create** clear and enforceable policies on discrimination and harassment that include antisemitism.
8. **Educate** peers within the entertainment industry about ALL forms of antisemitism.
9. **Encourage** the adoption and implementation of the International Holocaust Remembrance Alliance (IHRA) Working Definition of Antisemitism and publicize this non-legally binding action as a step in the fight against antisemitism.
10. **Refrain** from promoting Jewish tropes that endanger the Jewish community.

11. **Produce** movies, shows, and lyrics that accurately portray the rich diversity of the Jewish community.
12. **Engage** employees, artists, and talent when they spread hate and inaccurate information that endangers Jews.
13. **Invite** non-Jewish allies in the entertainment industry to stand in solidarity with the Jewish community and call out antisemitism.
14. **Amplify and fund** organizations leading Holocaust and antisemitism education.
15. **Display** advertisements about antisemitism and intolerance alongside programs and movies that include Jewish themes.
16. **Support** entertainers who are victims of antisemitic abuse for publicly speaking about their Jewish identity.
17. **Protect** Jewish employees from harassment and retaliation for expressing their concerns about antisemitism in the entertainment industry.
18. **Counter** discriminatory efforts to boycott Jewish and Israeli artists and cultural institutions.