

2023 IMPACT

AJC PLAYS A LEADING ROLE IN THE HISTORIC U.S. NATIONAL STRATEGY TO COUNTER ANTISEMITISM



AJC MOBILIZES TO SUPPORT ISRAEL AFTER OCTOBER 7 HAMAS ATTACK

2M+

People per day saw AJC's pro-Israel messages on social media



\$5.3M

Raised by AJC's Israel Emergency Campaign to support Israeli relief efforts

600K+

Pro-Israel messages sent to U.S. elected officials via AJC's website



1,650+

Statements from leaders around the world in support of Israel and countering antisemitism by past participants of AJC Project Interchange trips to Israel

220+

Hostage families meetings and press events with international and U.S. government officials, including 150 members of Congress



7

Fact-finding delegations to Israel for European parliamentarians, journalists, and social media influencers

AJC ADVOCATES AROUND THE WORLD FOR ISRAEL AND THE JEWISH PEOPLE

10K PEOPLE

trained by AJC
about antisemitism,
including elected officials
and business and
education leaders

85 MEETINGS

with world leaders at the
UN General Assembly

139 GLOBAL LEADERS

and policymakers
experienced
the real Israel through
AJC Project Interchange

8 NATIONS

advanced their ties
with Israel

4 NATIONS, 5 U.S. STATES, 22 U.S. MUNICIPALITIES

adopted the International
Holocaust Remembrance
Alliance (IHRA) Working
Definition of Antisemitism

4 NATIONS

developed national
strategies and appointed
special representatives
to combat antisemitism

2023 SELECTED HIGHLIGHTS



UNITED STATES

AJC's Muslim-Jewish Advisory
Council spearheaded
30 ANTI-HATE TRAININGS for
leaders across society.

3 CONGRESSIONAL CAUCUSES RELAUNCHED

- Latino-Jewish Congressional
Caucus
- Congressional Hellenic Israel
Alliance
- Congressional Caucus on
Black-Jewish Relations

3 UNPRECEDENTED

- U.S. government advocacy
accomplishments
- White House released the U.S.
National Strategy to Counter
Antisemitism
 - Israel admitted to the U.S. Visa
Waiver Program
 - U.S. supported the International
Criminal Court's investigations
into Russian war crimes in Ukraine



ARAB WORLD

20+ DELEGATIONS of
government and civil society
leaders from and to Arab nations
that strengthened the Abraham
Accords and regional cooperation.



INDONESIA

AJC trained **2,000+**
INDONESIAN EDUCATORS
about Jews and Judaism — over
6,000 have graduated from the
program since its launch in 2021.



ITALY

AJC's Transatlantic Friends of Israel
(TFI), launched its Italian chapter
to bolster support for Israel.



POLAND

21 MILLION VIEWS of an
AJC and Meta social media
video campaign to prevent
antisemitism in Poland.

AJC EMPOWERS THE FUTURE OF THE JEWISH PEOPLE

HIGH SCHOOL STUDENTS

- ★ More than 250 high school students
from 160 high schools across the
U.S. trained through AJC's Leaders
for Tomorrow program

COLLEGE STUDENTS

- ★ AJC established its first ever
Campus Global Board — comprised
of Jewish leaders from 27 U.S. and
international campuses

YOUNG PROFESSIONALS

- ★ 130 programs facilitated for
emerging Jewish leaders in 12
cities around the world through
AJC's ACCESS program



AJC LEADS THE JEWISH COMMUNITY'S DIGITAL ADVOCACY

120M VIEWS

of AJC's social media posts

AJC'S 4M FOLLOWERS

is the largest social media
presence of any Jewish
advocacy organization

AJC supporters sent over

830K ADVOCACY MESSAGES

to elected leaders, social
media companies, and
more through AJC's Action
Alert Center